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Includes any session over a single day of the event.



Registrants can participate in any session over four days of the event—from Tuesday through Friday.



Individual session only.



TUESDAY, MARCH 4, 2014
8:30-9:30 AM

T10 | You Can't Change What You Don't Measure—Easy Measuring Immediate Results in Quarries



by: Joe Steiger, LOADRITE
Supported by: NSSGA, NRMCA
 Learn about simple measurement tools and techniques that can help you track the success of your continuous improvement programs.

T11 | Economic Update: Going Up for the Rebound



by: Anirban Basu, Sage Policy Group, Inc.
Supported by: AEM, NRMCA
 This presentation will provide economic updates for the global, national, and regional economies. Special attention will be given to those aspects of economic performance that relate most directly to government finances, including the performance of both labor and housing markets.

T12 | Control and Prevention of Concrete Cracking



by: Tim Cost, Holcim (US) Inc.
Supported by: NRMCA, PCA, NRMCA
 Explore critical influences on cracking of concrete flatwork relating to design, materials, environmental conditions, site preparation, and construction methods, and learn the best practices for mitigation or moderation of each influence.

T13 | 2014 OSHA Requirements for Crane Operator Certification



by: Burt Thorpe, AmCrane & Chip Pocock, Buckner Companies
Supported by: AEMP, NCCCCO
 OSHA has published new 2014 OSHA requirements for certified crane operators and crane inspectors. Learn how to read the new requirements and how they will affect you and your business.

T14 | Automated Grade Control GPS



by: Bruce Barnhart, Past President LICA
Supported by: LICA
 Join a state-of-the-art panel discussion spotlighting the Automated Grade Control toolbox interface; including RTK GPS, large equipment and machinery, hydraulics, software, formats, maps, background data, designs and much more!

T15 | Telematics—For Vehicles and Fleet Managers On The Move



by: OEM and Fleet Manager Telematics Experts
Supported by: AEMP, NRMCA
 Learn how many OEMs are working together with AEMP to develop common data points that can be gathered from a mixed fleet using one program—telematics!

T16 | The AASHTO Equipment Management Technical Services Program



by: Larry Galehouse, Director NCPP
Supported by: AEMP
 Explore the American Association of State Highway Transportation Officials (AASHTO) Equipment Management Technical Services Program (EMTSP) and how the partnerships reorganized in four national regions communicate best practices and provide a voice to decision makers and industry manufacturers on issues impacting state equipment fleet operations.

T17 | Reliability Measures for Effective Training



by: Bo Collier, Crane Tech
Supported by: AEM, NCCCCO, SC&RA, NRMCA
 Delve into the behind-the-scenes work of developing policies, procedures and methods necessary to ensure that information provides a positive change for those who require training.

For full session descriptions, visit www.conexpoconagg.com

TUESDAY, MARCH 4, 2014
10:00-11:30 AM

T18 | Performance Benchmarks: Productivity To The Max



by: *George Fox, Luck Stone Corporation; Dan Humpal, Martin Marietta Materials; and Phillip Gosnell, Rogers Group Inc.; Moderated by Bob Bartok, Paschal Associate Sales*
Supported by: *NSSGA, NRMCA*

The presentation will demonstrate how to establish plant performance benchmarks, then evaluate and improve overall productivity. Real-life plants will be reviewed showing before and after operating results. Elements include benchmarking new and existing plants, reviewing performance through field samples, evaluating process equipment performance, identifying bottlenecks and inefficiencies and maximizing plant productivity and profitability.

T127 | Beating Price Objection in Construction Industry



Presenter: *Thomas Woodcock, Seal the Deal*
Sponsored by: *LICA*

Discuss proven principles that have increased both revenue and profitability for general contractors, subcontractors, and material and equipment vendors. Learn concrete techniques that can immediately apply to their businesses.

T19 | Bank Financing and Other Capital Ideas



by: *Steve Shapiro, Pircher, Nichols & Meeks*
Supported by: *AEM, CDRA, NRMCA*

Learn from a former bank executive and current attorney for a wide variety of capital sources what lenders and other sources of capital are looking for in providing financing.

T20 | Troubleshooting Concrete Surface Defects: Causes, Prevention, and Cure



by: *Michelle Wilson, Director PCA*
Supported by: *PCA, NRMCA*

Learn how real-life concrete surface defect problems caused by inadequacies in design, construction, and maintenance practices can be solved and how preventive measures can be implemented.

T21 | World-Class Fleet Maintenance Planning and Implementation



by: *Ricky Smith, GPAllied*
Supported by: *AEMP, NRMCA*

Maintenance professionals will discover the top three maintenance planning action items that will enable them to leave the reactive maintenance world and move into the proactive world.

T22 | Go Green With Cold Central Asphalt Recycling



by: *Richard Schreck, Virginia Asphalt Association; Buzz Powell, National Center for Asphalt Technology at Auburn University*

Learn how cold central plant recycling (CCPR) offers the opportunity to use recycled asphalt pavement (RAP) contents of 70% or greater to produce a low cost, high quality stabilized base or surface mixes.

T23 | Actions Speak Louder than Words...Creating a Positive Safety Culture



by: *Christopher Goulart, RCI Safety; Vince Hundley, SMART Safety Group; Peter Furst, The Furst Group*

Supported by: *AEM, AEMP, NSSGA, NRMCA*
Learn how to initiate a progressive workplace safety system that takes "safety is job one" to "Safety Excellence."

T24 | The Aging Workforce: How to Retain Employees of All Generations



by: *Mike "Rusty" Sherwood, FMI Corporation*
Supported by: *AEM, NRMCA*

Learn how to lead the four generations in today's workforce which is extremely challenging and overwhelming.



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TUESDAY, MARCH 4, 2014
1:00-2:30 PM

T25 | Key Performance Indicators (KPI) for Asphalt Contractors



by: TJ Young, T2ASCO

Learn how to apply and measure key performance indicators (KPI) for the asphalt pavement industry to more effectively manage business and achieve specific company goals.

T26 | The Cloud: Changing the Dynamic of Field-to-Office Communication



by: Oscar Cantu, Topcon

Supported by: AEM, NRMCA

Learn about the industry shift from servers to cloud-based systems and how cloud-solutions can help increase your ROI and streamline your overall workflow process.

T27 | Federal Employment Law Boot Camp for Executives and Managers



by: Victoria Tyminski, Carroll Concrete; Chip Wildman, Concrete Supply Company; Michael Vasquez, Irving Materials, Inc.

Supported by: AEM, NRMCA

Explore the ethical and legal risks of finding yourself personally in a sticky legal situation and learn how to work with your HR Department and legal counsel to assure your company has appropriate methods for monitoring and preventing potential abuses.

T28 | Concrete Overlays for Highways, Local Roads, Streets and Parking Lots



by: Michael Ayers, Global Pavement Consultants, Inc.; Jon Hansen, NRMCA
Supported by: NRMCA, PCA

Explore the use of concrete overlays for a wide variety of applications and review the newly published technical guide for designers and engineers.

T29 | Paydirt: Mass Excavating Alternatives for Mass Profit



by: Mike Boyle, John Deere Construction & Forestry Company; Bryan Tallyn, John Deere
Supported by: LICA

Compare the cost of moving different types of material with various types of equipment, and learn how different configurations of the same machine will increase efficiency on the job.

T30 | Use of Pavement Preservation Treatments in the US



by: Larry Galehouse, Director NCPP
Supported by: ARRA

Explore the current preservation treatments used in 43 state DOTs and will examine the successes and the challenges experienced by agencies, suppliers, and contractors.

T31 | AWP Safety Training—Relieve High Anxiety



by: Carla Brozik, American Rental Association; Joe Melton, RCI Safety; Tony Groat, International Powered Access Federation; Jeff Stachowiak, Sunbelt Rentals, Inc.

Supported by: AEM, NRMCA

Review the ANSI A92 Standards, the Statement of Best Practices of General Training and Familiarization for Aerial Work Platform Equipment and other recommended training guidelines for operators of AWP equipment and the obligations under each of the various stakeholders to ensure a cost effective training program.



For full session descriptions, visit www.conexpoconagg.com

T32 | The Partnership Payoff

by: Alan Zimmerman, Zimmerman Communi-Care Network

Supported by: AEM, NRMCA

Learn how to build relationships and make teamwork a reality instead of a buzzword.



TUESDAY, MARCH 4, 2014
3:00 – 4:00 PM

T33 | Best Practice for Compaction of Asphalt Pavements Part 1

by: Chuck Deahl, Fat Boy Roller, LLC

Learn how to lay down and compact asphalt pavements with best practice and best quality resulting in best profit. The goals are: safety and quality production in the asphalt pavement industry—every day, every ton.



T34 | Health Care Reform and How Your Decision Will Affect Your Company

by: Pedro Reyes, Barney & Barney

Supported by: AEM, NRMCA

With health care reform coming in 2014, learn what contractors should do to ensure they are in compliance with health care and, at the same time, keep employee benefit expenses at a minimum.



T35 | Concrete Pavement: How to Get the Biggest Bang for the Buck in Street/Local Road Applications

by: Brian Killingsworth, NRMCA

Supported by: NRMCA, PCA

Explore various pavement design programs and gain insight on design optimization, complementary design details, life cycle cost analysis, concrete overlays, and sustainability.



T36 | What's New in Tower Crane Standards?

by: Peter Juhren, Morrow Equipment Co.

Supported by: NCCCO, AEMP, SC&RA

Explore the key points of the ASME B30.3 Tower Cranes and ASME B30.29 Mobile Self Erecting Tower Cranes standards to ensure your programs are compliant and understand how these changes affect you.



T37 | High Performance Maintenance and Lubrication for Construction Equipment

by: Joseph Giovinazzo, Petrocon Corp.

Supported by: LICA, AEMP, NRMCA

Learn what it takes to maintain your equipment to its fullest potential, starting with the “life blood” of your equipment, your hydraulic fluids!



T38 | Equipment Transactions in the Balance Sheet and P&L

by: Mike Vorster, C.E.M.P. Central Inc.

Supported by: AEMP, NSSGA, NRMCA

Gain the knowledge needed to understand the profit and loss statement, the balance sheet and the benefits of using capital both profitably and efficiently.



T39 | EOBR Defined: Successes, Challenges and Embracing the Change

by: Henry Prentice, Noregon Systems; Glen Bramer, Trimble Construction Logistics

Supported by: AEM, LICA, NRMCA

Review the latest FMCSA rule updates and Hours Of Service mandatory reporting, and learn how to leverage EOBRs (electric on-board recorders) for best practice strategies in compliance, reporting, and safety programs.



T40 | A Unique Perspective - Staff Retention in Construction Employment

by: Charlie Kimmel, Kimmel & Associates

Supported by: AEM, SC&RA, NRMCA

Learn about trends in construction, past, present and future, and get insight on how companies and individuals can take advantage of these trends to provide the absolute best service to their companies and the market.



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WEDNESDAY, MARCH 5, 2014
8:30 – 9:30 AM

**W41 | Horses for Courses—
Sand Washing Equipment
Selection Old vs. New**



by: Paul Ilott, ASTEC, Inc.

Supported by: NSSGA, NRMCA

Gain a unique insight into the strengths of mixing old and new sand washing processes from one of the only manufacturers of both the classic and newer ranges of equipment, McLanahan.

**W42 | Reduce, Reuse, Recycle
with High-Percentage RAP
Asphalt Plants**



by: Malcolm Swanson, ASTEC, Inc.

Supported by: CDRA

Learn how to produce high quality paving materials using very high percentages of recycled asphalt pavement (RAP), and also how to maximize the use of recycled asphalt shingles.

**W43 | Lower Costs While
Increasing Profitability?
Yes You Can!**



by: Ted Garrison, New Construction Strategies

Supported by: AEM, NRMCA

Learn how empowering everyone in your business with Kaizen continuous improvement will double your productivity in three years, making it easier to win bids and increase profitability.

**W44 | Who's Responsible?
The Concrete Pump Safety
Standard, ASME B30.27**



by: Robert Edwards, NBIS Insurance Services, Inc

Supported by: ACPA, NRMCA

Explore the 2014 changes to the ASME B30.27 (American National Standard for Safety of Material Placement Systems) standard, learn the responsibilities of everyone involved in placing material using a concrete pump or Telebelt, and be prepared for the changes.

**W45 | Concrete and Asphalt
Recycling for Small to
Medium Size Demolition and
Site Work Contractors**



by: PANEL: DJ Cavaliere, Cavaliere Industries; Ron Garofalo, Garofalo Contractors; Dave Schielein, On-Site Recycling Corp.

Supported by: LICA, CDRA

Learn about removing concrete curbs, footing, slabs and asphalt paving, and crushing onsite for 1/3 the cost of hauling it away, plus having 3/4 minus RCA for base material and how it affects bidding and profitability.

**W46 | Equipment Metrics and
Benchmarking—Know What
to Measure, Know What to
Expect**



by: Mike Vorster, C.E.M.P. Central Inc.

Supported by: AEMP, NRMCA

Learn about the complexities of metrics and benchmarking in the world of equipment management where few universal definitions, norms and standards exist.

**W47 | LEED Credit:
Stabilization of Marginal
or Contaminated Soil For
On-Site Reuse**



by: Charles Wilk, ALLU Group Inc.

Supported by: NRMCA

Learn the basic principles of stabilization and mixing methods, and review examples of successful mass stabilization projects.

**W48 | Preventing Runovers
and Backovers in Roadway
Work Zones**



by: Brad Sant, ARTBA

Supported by: AEM, ARTBA, NSSGA, NRMCA

Get common sense tips on how to safely navigate around roadway construction workers on foot and equipment in work zones to avoid runovers and backovers, which could lead to injury or death.

WEDNESDAY, MARCH 5, 2014
10:00 – 11:30 AM

W49 | Effectively Countering Community Opposition to Your Project



by: Christopher Hopkins, The Saint Consulting Group; Thomas Powell, CEMEX USA; Mark Harrison, Harrison, Temblador, Hungerford & Johnson LLP
Supported by: NSSGA, NRMCA

Interactive panel discussion with a land use attorney and a producer will give you the tools to jump the political hurdles in gaining permission for a quarry, cement or ready mix plant.

W50 | Creating a Culture of Quality in Your Asphalt Operation



by: Dale Decker, Dale S. Decker, LLC
Supported by: NAPA

Learn how to “Grow Quality” within your organization by developing a Quality Management Plan for your asphalt operation, thereby ensuring the quality of products produced by the company.

W51 | Profit System: An Idea to Capitalize On



by: Abe Walking-Bear Sanchez, A/R Management Group, Inc.
Supported by: AEM, NRMCA

Explore how the copyrighted “Profit System of B2B/Commercial Credit Sales and A/R Management” brings a new understanding to an area of business directly involved with 90% or more of all B2B/Commercial Sales.

W52 | Concrete Surface Defects: Causes, Prevention, and Cure



by: Michelle Wilson, PCA
Supported by: PCA, NRMCA
Learn about real-life surface defect problems caused by inadequacies in design, construction, and maintenance practices.

W53 | Cranes—A Walk Through Time—Technology and Regulatory



by: Bob Berry, Sims Crane and Equipment; Billy Smith, NBIS
Supported by: NCCCO, SC&RA
Learn how to read and understand the crane industry regulations from both a regulatory perspective and a safety standard perspective.

W54 | Your Equipment Manager: Fireman or Leader



by: James Schug, FMI
Supported by: AEMP, CEM, FMI, NRMCA
Learn critical concepts to turn equipment managers into business managers, members of the leadership team with a personal stake in the company results and the tools necessary to succeed.

W55 | You Are Who You Hire: Contractor Safety Management



by: Mike Brodock, Caterpillar
Supported by: AEM, AEMP, NSSGA, NRMCA
You are who you hire. Learn the best practices for hiring and managing contractors that will support your commitment to zero-incident performance.

WEDNESDAY, MARCH 5, 2014
1:00 – 2:30 PM

W56 | Working “In Tune” with a VSI Crusher



by: Neil Hise, CEMCO Inc.
Supported by: NSSGA
Learn from 44 years of experience about the history of crushing, and review different types of impact crushers (such as HSI crushers) and the relationship of product/output with associated horsepower need.

W57 | Best Practice for Compaction of Asphalt Pavements Part 2



by: Charles Deahl, Fat Boy Roller LLC
Learn how to lay down and compact asphalt pavements with best practice and best quality resulting in best profit. The goals are: safety and quality production in the asphalt pavement industry—every day, every ton.



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W58 | Construction Technology Forecast: What's Here and What's Coming



by: James Benham, JB Knowledge Technologies, Inc.

Supported by: AEM, NRMCA

Learn why organizations like the Construction Open Software Alliance are working to raise the standards of providers of innovative technologies like BIM and augmented reality, and promote integration and collaboration in construction technology.

W59 | Design and Construction of Concrete Parking Areas



by: Tim Cost, Holcim (US) Inc.; Amy Miller, NRMCA

Supported by: NRMCA, AEM

Learn why ACI 330R-08 is the accepted "Gold Standard" for planning, designing, and building a concrete parking lot and review best practices including proper concrete thickness and jointing design, subgrade preparation, materials, testing, selection of methods and equipment, and specifications.

W60 | Mobile Crane Blocks and Calculation of Sling Loads



by: Roger "Skip" Ohman, The Crosby Group

Supported by: NCCCO, SC&RA

Gain an understanding of the mobile crane block system from the load hook through the side plates, sheaves and bearings to the dead end. Learn about the effects of sling angle on slings and hardware on sling tension, and how to calculate sling tension using trigonometry.

W62 | Using Recycled Shingles In Asphalt



by: Lee Gallivan, Federal Highway Administration; Ron Sines, Oldcastle Materials
Supported by: CDRA, NAPA

Learn the proper methods for effectively using RAS from industry experts and explore new trends in the RAS industry.

W63 | Safety of Equipment Around Power Lines



by: Paul Satti, Construction Safety Council

Supported by: AEM, AEMP, SC&RA, NRMCA
Explore the newly developed SC&RA training materials for safe work practices, Cranes and Power Lines, and take away the knowledge, resources and tools to implement a mobile crane management system for power line safety at your job site.

WEDNESDAY, MARCH 5, 2014 3:00 – 4:00 PM

W64 | Laydown Best Practices



by: Terry Humphrey, Caterpillar

The purpose of the paver is to place a uniform, smooth mix at the correct grade. In order to accomplish this feat, it is crucial to understand best practices on paver operations. This session will provide attendees with those tools.

W65 | How to Thrive Coming Out of the Recession



by: Ted Garrison, New Construction Strategies

Supported by: AEM, NRMCA

As we emerge from the recession, contractors that use the best practices to increase the value for clients, while increasing their own profit margins, will soar. Learn how!

W66 | On The Surface: Self Contained vs. Tractor and Pull Scrapers



by: Kevin Darden, IMC Scrapers; Gwen Brittan, IMC Scrapers

Supported by: LICA

This expert panel has spent decades finding new and efficient ways to make the earth move. Learn about the advantages of using tractor pull scrapers vs. conventional equipment on the job site.

W126 | Top 10 Losses in Crane & Rigging

by: Robert Moore, NationsBuilder Insurance Services, Inc. (NBIS)

Prepare your company to avoid unnecessary losses. Identify the ten most common losses and what plans need to be in place in order to protect your company and its financial health.



W69 | EU REACH and YOU

by: John Wagner, AEM

Supported by: AEM, NRMCA

Learn about EU REACH (Registration, Evaluation, and Authorization of Chemical Substances), its scope, and the pervasiveness of the chemicals that need to be reported.



W67 | Evolution of Tier 4 Regulations and Project Specific Requirements

by: Mike Buckantz, Associates Environmental

Supported by: AEMP, NSSGA, NRMCA

Learn how diesel engine regulations have incorporated Tier 4 engine emissions technology.



W70 | Filling the Skills Gap with Technology

by: Brian Rabe, Advanced Technology Services, Inc.

Supported by: AEM, NRMCA

Explore how using mobile connectivity in manufacturing increases employee skills, lowers response time in, increases efficiency and provides a high sense of self-esteem to front workers.



W68 | Milling for Smoothness

by: Eric Baker, Roadtec

Supported by: ARRA

This presentation will show contractors the interrelated factors for smoothness of a milled surface as well as production and how to control them.



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THURSDAY, MARCH 6, 2014
8:30 – 9:30 AM

TH71 | The Benefits and Bonuses of Paving

by: TJ Young, T2ASCO

Learn how contractors are using best practices and high quality materials and construction in paving projects to earn bonuses now allowed on many paving projects.



TH72 | Prevailing Wage Jobs: Winning Bids, Keeping it Simple and Staying Compliant

by: Adam Bonsky, Fringe Benefit Group
Supported by: AEM, NRMCA

Learn how to stay compliant with government regulations and bid more competitively on government contracts while maintaining quality benefits for employees.



TH73 | Driver and Job Site Safety—Something We Can All Live With

by: Lee Hoffman, National Safety Products; Lance Morgan, CEMEX; David Conklin, CEMEX

Supported by: NRMCA
Learn how reinforcing safety procedures will help reduce overhead costs for both the producer and the contractor.



TH74 | Key Issues in Crane Safety

by: Theresa Anderson, Dimension Energy Services; Ray Feidt, Stephenson Equipment

Supported by: AEM, AEMP, NCCCO
In the world of crane safety, knowing the regulations and how to conduct qualified crane inspections with qualified individuals are critical. Review OSHA regulations and understand the importance of crane operator training and certification and qualified crane inspections.



TH75 | Paydirt: Mass Excavating Alternatives for Mass Profit

by: Mike Boyle, John Deere Construction & Forestry Company; Bryan Tallyn, John Deere
Supported by: LICA

Compare the cost of moving different types of material with various types of equipment, and learn how different configurations of the same machine will increase efficiency on the job.



TH76 | The Effective Movement of Oversize/Overweight Equipment

by: Douglas Ball, SC&RA
Supported by: AEMP, SC&RA, NRMCA

Learn how positive changes to uniformity for effective and efficient movement of over-dimensional cargo can be achieved and how you can impact these changes to help balance operations, compliance and enforcement.



TH77 | G.R.E.A.T. Teams—How Championship Leaders Build High-Performance Project Teams

by: Ron Black, The Mentor Group
Supported by: AEM, NSSGA, NRMCA
Learn how to appeal to the individual team member's motivations and build genuine engagement for better teams and a stronger organization by applying the five core principles of G.R.E.A.T.



THURSDAY, MARCH 6, 2014
10:00 – 11:30 AM

TH78 | Stop Chasing and Start Managing Density

by: Todd Mansell, Caterpillar Paving Products
Supported by: NAPA

Learn how to meet and exceed density specifications critical to success on today's paving jobs.



TH79 | The Competitive Edge: Using IT Innovations to Achieve Competitive Advantages Among Small- and Medium-Sized Contractors



by: Dennis Engelbrecht, Family Business Institute

Supported by: AEM

Explore examples from CEO Performance Roundtable for Contractors (CEOPRC) members and how new information technology innovations can be adapted successfully for the small- and medium-sized contractor.

TH80 | Sustainability's Impact On The Entire Supply Chain



by: Brian Barlow, Barlow Strategic Sales & Marketing

Supported by: AEM, NRMCA

Explore the rapid rise of opportunity for materials suppliers and learn how sustainability is impacting all levels of the supply chain from the investors down to the basic raw materials.

TH81 | "Crack" the Code On Your Concrete Delivery Ticket



by: Ken Hover, Cornell University

Supported by: NRMCA

Learn how to crack the secret code on your contract delivery ticket and find critical information relating to mixture identification, volume, admixtures and water addition specs.

TH82 | Repair/Replace/Rebuild - Planning for Effective Decision Making in Relation to Equipment



by: Greg Peet, Heavy Equipment Services, Inc.

Supported by: AEMP, NRMCA

Explore the considerations and rules of thumb when it comes to making an effective repair/replace/rebuild decision, including identifying the data that must be collected and defining processes to make the data work for the equipment owner.

TH83 | Expanding your Market with In-Place HMA Recycling



by: Steven Cross, Professor OU; Victor (Lee) Gallivan, Federal Highway Administration

Supported by: ARRA, AEMA, ISSA

Learn about the equipment, materials and methods for hot in-place and cold in-place recycling, cold central plant recycling (CCPR), and full depth reclamation.

TH84 | Equipment Safety for Operators Mounting & Dismounting



by: Panel of Heavy Equipment Operators

Supported by: LICA, NRMCA

TH85 | Business-to-Business Negotiating for Long-Term, Profitable Relationships



by: Ron Black, The Mentor Group

Supported by: AEM, NRMCA

Explore the principles, elements, and skills of creating successful deals for fruitful, long-term business relationships. You'll learn how to prepare, probe, propose, and close deals that optimize your success.

**THURSDAY, MARCH 6, 2014
1:00 – 2:30 PM**

TH86 | Understanding and Lowering Your Facility's Energy Costs



by: Erik Fenger, Rocky Mountain Energy Management

Supported by: NSSGA, NRMCA

Learn how to understand energy costs and identify opportunities for reduction.

TH87 | Preserve and Transition Your Company and Wealth



by: Terrance & Leon Resnick, Resnick Associates

Supported by: AEM, NSSGA, NRMCA

Learn the needed tools and strategies for business succession, wealth preservation and eventual transition of assets, with a focus on a real life compelling family business case study that is sure to strike a chord with everyone in the audience!



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TH88 | Ten Tremendous Tales of Pervious Concrete

by: Matthew Offenberg, W.R. Grace

Supported by: NRMCA

Explore all facets (design, permitting, construction, repair, and maintenance) of ten real-world pervious concrete projects in detail to understand what makes pervious concrete great!



TH89 | The Mechanics of a "Super Lift"

by: Joe Collins, Becht Engineering

Supported by: NCCCCO, SC&RA

Explore the procedures required to plan and safely execute a super lift.



TH90 | Fuel and Fuel System Contamination

by: Howard Chesneau, Fuel Quality Services, Inc.

Supported by: AEMP, NRMCA, NRMCA

Learn how fuel and fuel systems become contaminated, the effects of various contaminants, the way to detect contamination, and various methods to prevent and remediate contaminants.



TH92 | From Owner/Manager to Leader: What Makes the Top 2% Successful

by: Dr. Linda Talley, Linda Talley & Associates, Inc.

Supported by: AEM, NRMCA

Get introduced to the psychology of leadership and the development of emerging leaders, and learn innovative ways to lead and thrive in spite of the exponential change occurring in our economy.



TH125 | Responding to OSHA/MSHA Document Requests

by: Adele Abrams, Law Office of

Adele L. Abrams PC

Supported by: AEM, NSSGA

Discuss the mandatory and non-mandatory safety-related documents, recent case law developments affecting document production, and learn how to respond to inspector demands, how to privilege critical materials, and other defensive strategies.



**THURSDAY, MARCH 6, 2014
3:00 – 4:00 PM**

TH93 | Noise and Dust: A Sound Approach to a Cloudy Issue

by: Jonathan Ferdinand, Vibra-Tech

Supported by: NSSGA, NRMCA

Learn why gathering short term measurements at multiple locations around the operation, comparing these measured levels to standards and evaluating impacts from future and/or expanded operations is paramount to presenting a convincing case for your permit application at zoning hearings.



TH94 | Tack & Bond Coats for Asphalt Paving



by: *Arlis Kadrmas, BASF Corporation; Brian Horner, E. D. Etnyre & Co. Supported by: AEMA*

Tack and Bond Coats are used on every paving project. They are vital to successful projects. They are especially important as thin and ultra-thin mixtures are used as pavement preservation techniques. This presentation will address the issues important in selecting and placing proper tack and bond coats as well as new developments

TH95 | Unstoppable Sales & Marketing—Practical Strategies and Tactics to Grow Your Business



by: *Ron Black, The Mentor Group Supported by: AEM, NRMCA*
Designed for non-marketing professionals, you'll learn how to leverage three success imperatives; worthy markets, effective process, and persuasive communications, to maximize your return on effort and boost sales and communicate like a seasoned pro.

TH96 | Recent Advances in the Design and Construction of Roller-Compacted Concrete Pavements



by: *Wayne Adaska, PCA; Brian Killingsworth, NRMCA; Corey Zollinger, Cemex Supported by: NRCMA, PCA*

Explore the fundamentals of mixing and placing roller-compacted concrete (RCC), including specification requirements and case studies that will help explain the key factors in constructing high quality RCC.

TH97 | Intelligent Machines Lead to Bigger Profits



by: *Tony Vanneman, Topcon Supported by: NRMCA*

Learn about technologies such as GPS machine control and hear case studies of how companies have realized over a 500% increase in job productivity by adopting the latest machine control technology.

TH98 | Strategic Maintenance Issues—An Executive Approach to Equipment Maintenance



by: *Mike Vorster, C.E.M.P. Central Inc. Supported by: AEMP, NSSGA, NRMCA*
Learn the importance of a disciplined, systematic and thorough approach to preventive and condition based maintenance and see how the impact of different maintenance strategies can be quantified and measured.

TH99 | Federal Drivers' Hours of Service Regulations in the Construction Industry



by: *Kevin Walgenbach, National Ready Mixed Concrete Association*

Supported by: *AEM, AEMP, NRMCA*
Explore the background of the HOS regulations, what the regulations currently are today, what exceptions are available for the construction industry, how drivers and companies can stay compliant, and why compliance with the HOS regulations are so important.

TH100 | Influence—A Powerful Avenue to Success



by: *Peter Furst, The Furst Group Supported by: AEM, NRMCA*

Learn to master the art of influence, explore the principles of persuasion and reciprocity, and overcome barriers to effective business.



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FRIDAY, MARCH 7, 2014
8:30 – 9:30 AM

F101 | Porous Asphalt—an Environmentally Friendly Pavement



by: Tom Clayton, Colorado Asphalt Pavement Association

Supported by: NAPA

Explore the design, installation, uses and benefits of porous asphalt pavement and examine the issues of getting agency approval and permission.

F102 | Seamlessly Connecting Design to the Field



by: Dave Henderson, Topcon/Autodesk

Supported by: AEM

Explore the seamless connection between design and field execution and learn how to leverage hardware and software solutions that will ultimately improve the overall efficiency of your business.

F103 | Innovations in Steel Fiber Construction



by: Cary Kopczynski, Cary Kopczynski & Company

Supported by: NRMCA

Explore the technology of using steel fiber to reduce the volume of rebar reinforcement and learn how the success of this alternate concept could revolutionize the future of concrete construction.

F104 | So You Think You're A Lift Director?



by: William (Hank) Dutton, Travelers Insurance

Supported by: NCCCO, SC&RA

Explore the new OSHA Crane rules, certification programs and ASME standard, and learn about the new requirements and best practices in safe lifting.

F105 | Position Your Company for Success with GPS Technology for Earthmoving Equipment



by: Lamar Hester, Trimble

Supported by: LICA

Explore the broad range of operational benefits that GPS Positioning technologies offer.

F106 | Making a Business Case for Telematics



by: Gregory Puckett, Oldcastle Materials, Inc.; Dan Samford, Herzog Contracting Corp.

Supported by: AEMP, NSSGA, NRMCA

Learn how telematics data feed can help you successfully bid for jobs while lowering equipment risk.

F108 | Positive, Empowering Performance Reviews—No Surprises!



by: Linda Tennant, Attainment, Inc.

Supported by: AEM, NRMCA

Learn the best practices for making performance review discussions engaging and profitable for all parties!

FRIDAY, MARCH 7, 2014
10:00 – 11:30 AM

F109 | Conveyor Design



by: Silvestre Gonzalez, CEMEX

Supported by: NSSGA, NRMCA

This presentation will introduce the audience to a systematic approach to follow when designing new conveyors or upgrading old conveyors. Discover the components that need to be considered in order to have a successful installation.

F110 | Below the Surface: Energy Efficiency at Your Road Materials Asphalt Plant



by: Bill Garrett, Meeker Equipment Co., Inc.

Supported by: NAPA

Explore ways to reduce costs of producing paving asphalt by installing proper insulation and tramp air infiltration systems, and operating at the lowest optimum temperatures.

F111 | When Your Organization's Performance Warning Light is Flashing: Troubleshooting for Higher Performance



by: Brian Gareau, Brian Gareau, Inc.

Supported by: AEM, NSSGA, NRMCA

Explore the most common traits of high performing organizations and walk away with six key questions you'll be able to use to assess your organization.

F112 | BIM 101—Horizontal

by: Michael Waley, *TURIS Systems, LLC*;
Daniel Russell, *Sundt Construction, Inc.*;
James Benham, *JB Knowledge Technologies, Inc.*
Supported by: AEM, NRMCA



This session provides an overview of BIM terminology and practices while introducing its key benefits along with addressing how you should approach building or expanding a BIM team for your company.

F113 | Screen Test: Performance Screening of Concrete Materials and Proportions using Thermal Testing

by: Tim Cost, *Holcim (US) Inc.*
Supported by: NRMCA



Learn how simple thermal screening testing can help to compare the early performance of similar cementitious mixtures by using records of hydration-related temperature changes that track with actual concrete performance trends.

F114 | An Examination of Crane Incidents

by: Jim Wiethorn, *Haag Engineering*
Supported by: AEMP, NCCCO, SC&RA
Review the results of a comprehensive study of crane accidents, explore the root causes in unprecedented detail, and learn how these findings can be used to address problematic areas so that future risks can be reduced.



F115 | Managing Electrical Diagnostics

by: Dan Sullivan, *Sullivan Training Systems*
Supported by: AEMP, NRMCA
Explore the process of diagnosing and repairing electrical systems on modern transportation systems and how this process differs from diagnosing mechanical systems. Learn about the different processes and skills that managers need to successfully manage the electrical diagnostics and repair (D&R) process.



F116 | Effective vs. Efficient—Doing the Right Things!

by: Linda Tennant, *Attainment, Inc.*
Supported by: AEM, NRMCA
This interactive session will help participants determine the difference between trying to get everything done and planning to do the right things.



FRIDAY, MARCH 7, 2014
1:00 – 2:30 PM

F117 | Process Improvement—Out With The Old And In With The New

by: Todd Creasy, *Western Carolina University*
Supported by: NSSGA, NRMCA



Discover how new process improvement strategies can help companies successfully reach organizational safety goals and profit objectives in today's "New Normal" business climate.

F118 | Breaking Through the Growth Roadblock—Grow Your Business and Dominate Your Industry—in Any Economy

Supported by: AEM, NRMCA
Learn how an organization can get to the stage called Predictable Success where producing scalable, profitable growth is the norm.



F119 | Get Lean and Green with Lean Construction

by: Stewart Trapino, *Linbeck*
Supported by: AEM, NRMCA
Explore Lean Construction terminology, practices, and key benefits to get an understanding of how Lean Construction is changing the construction process.



F120 | Voltmeter-Only Diagnostics

by: Dan Sullivan, *Sullivan Training Systems*
Supported by: AEMP, NRMCA
Explore the process of diagnosing and repairing electrical systems on modern transportation systems and learn about the skills that managers need to successfully manage the electrical diagnostics and repair (D&R) process.



F123 | The Accidental Boss

by: Brian Gareau, *Brian Gareau, Inc.*
Supported by: AEM, NSSGA
Explore tactical and practical tips on removing 'blind spots' and 'hazards' to effective leadership and gain basic techniques that can significantly improve the commitment, effort, and loyalty of your workforce.



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TUESDAY, MARCH 4

| | | | | |
|-----------------------|---|---|--|--|
| 8:30-9:30 AM | T10 You Can't Change What You Don't Measure—Easy Measuring Immediate Results in Quarries | | T12 Control and Prevention of Concrete Cracking | T13 2014 OSHA Requirements for Crane Operator Certification |
| 10:00-11:30 AM | T18 Performance Benchmarks: Productivity to the Max | | T20 Troubleshooting Concrete Surface Defects: Causes, Prevention, and Cure | |
| 1:00-2:30 PM | | T25 Key Performance Indicators (KPI) for Asphalt Contractors | T28 Concrete Overlays for Highways, Local Roads, Streets and Parking Lots | |
| 3:00-4:00 PM | | T33 Best Practice for Compaction of Asphalt Pavements Part 1 | T35 Concrete Pavement: How to Get the Biggest Bang for the Buck in Street/Local Road Applications | T36 What's New in Tower Crane Standards? |

WEDNESDAY, MARCH 5

| | | | | |
|-----------------------|--|---|--|---|
| 8:30-9:30 AM | W41 Horses for Courses - Sand Washing Equipment Selection Old vs. New | W42 Reduce, Reuse, Recycle with High-Percentage RAP Asphalt Plants | W44 Who's Responsible: The Concrete Pump Safety Standard, ASME B30.27 | |
| 10:00-11:30 AM | W49 Effectively Countering Community Opposition to Your Project | W50 Creating a Culture of Quality in Your Asphalt Operation | W52 Concrete Surface Defects: Causes, Prevention, and Cure | W53 Cranes—A Walk Through Time—Technology and Regulatory |
| 1:00-2:30 PM | W56 Working "In Tune" with a VSI Crusher | W57 Best Practice for Compaction of Asphalt Pavements Part 2 | W59 Design and Construction of Concrete Parking Areas | W60 Mobile Crane Blocks and Calculation of Sling Loads |
| 3:00-4:00 PM | | W64 Laydown Best Practices | | W126 Top 10 Losses in Crane & Rigging |



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|---|--|--|--|---|---|
| T14 Automated Grade Control GPS | T15 Telematics—For Vehicles and Fleet Managers On The Move | T11 Economic Update Going Up for the Rebound | | T16 The AASHTO Equipment Management Technical Services Program | T17 Reliability Measures for Effective Training |
| T127 Beating the Price Objection in Construction Industry | T21 World-Class Fleet Maintenance Planning and Implementation | T19 Bank Financing and Other Capital Ideas | T24 The Aging Workforce: How to Retain Employees of All Generations | T22 Go Green With Cold Central Asphalt Recycling | T23 Actions Speak Louder than Words...Creating a Positive Safety Culture |
| T29 Paydirt: Mass Excavating | | T26 The Cloud: Changing Field/Office Communication T27 Federal Employment Law Boot Camp for Executives and Managers | T32 The Partnership Payoff | T30 Use of Pavement Preservation Treatments in the US | T31 AWP Safety Training — Relieve High Anxiety |
| T37 High Performance Maintenance and Lubrication for Construction Equipment | T38 Equipment Transactions in the Balance Sheet and P&L | T34 Health Care Reform and How Your Decision Will Affect Your Company | T40 A Unique Perspective Staff Retention in Construction Employment | | T39 EOBR Defined: Success, Challenges and Embracing the Change |
| W45 Concrete and Asphalt Recycling for Small to Medium Size Demolition and Site Work Contractors | W46 Equipment Metrics and Benchmarking— Know What to Measure, Know What to Expect | W43 Lower Costs While Increasing Profitability? Yes You Can! | | W47 LEED Credit: Stabilization of Soil For On-Site Reuse | W48 Preventing Runovers and Backovers in Roadway Work Zones |
| | W54 Your Equipment Manager: Fireman or Leader | W51 Profit System: An Idea to Capitalize On | | | W55 You Are Who You Hire: Contractor Safety Management |
| | | W58 Construction Technology Forecast: What's Here and What's Coming | | W62 Using Recycled Shingles In Asphalt | W63 Safety of Equipment Around Power Lines |
| W66 On The Surface: Self Contained vs. Tractor and Pull Scrapers | W67 Evolution of Tier 4 Regulations and Project Specific Requirements | W65 How to Thrive Coming Out of the Recession | W70 Filling the Skills Gap with Technology | W68 Milling for Smoothness | W69 EU REACH and YOU |

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THURSDAY, MARCH 6

| | | | | |
|-----------------------|---|---|---|---|
| 8:30-9:30 AM | | TH71 The Benefits and Bonuses of Paving | TH73 Driver and Job Site Safety — Something We Can All Live With | TH74 Key Issues in Crane Safety |
| 10:00-11:30 AM | | TH78 Stop Chasing and Start Managing Density | TH81 “Crack” the Code On Your Concrete Delivery Ticket | |
| 1:00-2:30 PM | TH86 Understanding and Lowering Your Facility’s Energy Costs | | TH88 Ten Tremendous Tales of Pervious Concrete | TH89 The Mechanics of a “Super Lift” |
| 3:00-4:00 PM | TH93 Noise and Dust: A Sound Approach to a Cloudy Issue | TH94 Tack & Bond Coats for Asphalt Paving | TH96 Recent Advances in the Design and Construction of Roller-Compacted Concrete Pavements | |

FRIDAY, MARCH 7

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|-----------------------|---|---|---|--|
| 8:30-9:30 AM | | F101 Porous Asphalt an Environmentally Friendly Pavement | F103 Innovations in Steel Fiber Construction | F104 So You Think You’re A Lift Director? |
| 10:00-11:30 AM | F109 Conveyor Design | F110 Below the Surface: Energy Efficiency at Your Road Materials Asphalt Plant | F113 Performance Screening of Concrete Materials and Proportions using Thermal Testing | F114 An Examination of Crane Incidents |
| 1:00-2:30 PM | F117 Process Improvement: Out With the Old and In With the New | | | |



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|---|---|--|--|---|--|
| TH75 Paydirt: Mass Excavating Alternatives for Mass Profit | TH76 The Effective Movement of Oversize/Overweight Equipment | TH72 Prevailing Wage Jobs: Winning Bids, Keeping it Simple and Staying Compliant | TH77 G.R.E.A.T. Teams How Championship Leaders Build High-Performance Project Teams | | |
| | TH82 Repair/Replace/Rebuild: Planning for Effective Decision Making in Relation to Equipment | TH79 Competitive Edge: Using IT Innovations... TH80 Sustainability's Impact on the Supply Chain | TH85 Business-to-Business Negotiating for Long-Term, Profitable Relationships | TH83 Expanding your Market with In-Place HMA Recycling | TH84 Equipment Safety for Operators Mounting and Dismounting |
| | TH90 Fuel and Fuel System Contamination | TH87 Preserve and Transition Your Company and Wealth | TH92 From Owner/Manager to Leader: What Makes the Top 2% Successful | | TH125 Responding to OSHA/MSHA Document Requests |
| TH97 Intelligent Machines Lead to Bigger Profits | TH98 Strategic Maintenance Issues – An Executive Approach to Equipment Maintenance | TH95 Unstoppable Sales & Marketing - Practical Strategies and Tactics to Grow Your Business | TH100 Influence – A Powerful Avenue to Success | | TH99 Federal Drivers' Hours of Service Regulations in the Construction Industry |
| F105 Position Your Company for Success with GPS Technology for Earthmoving Equipment | F106 Making a Business Case for Telematics | F102 Seamlessly Connecting Design to the Field | F108 Positive, Empowering Performance Reviews - No Surprises! | | |
| | F115 Managing Electrical Diagnostics | F111 Organization's Performance Warning Light is Flashing F112 BIM 101 Horizontal | F116 Effective vs. Efficient – Doing the Right Things! | | |
| | F120 Voltmeter-Only Diagnostics | F118 Breaking Through the Growth Roadblock... F119 Get Lean and Green with Lean Construction | F123 The Accidental Boss | | |

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